Borrow Smart Realtor Workshop

Realtor C.E. Course

Earn 4 Continuing Education Credits

This Class Can Change Your Life

Seminar Format

Instruction……………………….200 min

Q&A / Breaks…………………40 min

The Presentation –

You will learn how the house creates wealth for your clients, and how borrowing (or not borrowing) influences that wealth. You will understand:

- How your client can pay off their mortgage in as little as 10yrs with no additional cash outlay.
- How clients can utilize their house as a shelter to potentially increase their retirement savings by $1mill or more.
- How to help your clients bulletproof their house from future foreclosure due to job loss or other financial instability.
- How the house functions as both an asset and a liability, and why we refer to it as the "missing asset class".

The Benefits –

As a Realtor you are entrusted to manage all aspects of the buying experience for your client.

- What if there were many things you thought about your client's equity that were wrong – when would you want to know?
- What is the after tax rate of borrowing, and how should it impact their spending and future house purchase?
- What portion of the client's overall wealth does the house encompass, and how can that wealth be protected from risk?
- Is your client taking maximum advantage of IRS Section 163 and Section 121 benefits available to them under current tax laws?
-

The Investment –

The workshop fee is $99 and will include light refreshments and lunch! You will receive 4hrs of C.E. credit for this approved course. Take advantage of this offer and register today as seats will fill up fast.

The Details –

Location: To Be Announced

Time / Date: Coming October 2009
10:00am to 2:00pm
*Including lunch and breaks

Sponsored by:

What to Do Now

Be a Hero to Your Clients!

Register by e-mail to: johncrane@johnmcrane.com with your name, address and telephone number or by calling (914) 403-3867

Presented By

John M. Crane, Esq., CMPS, CLA

About John: John is a NYS licensed attorney since 1997, as well as a NY and CT licensed mortgage broker. John has received advanced training in mortgage planning, taxation, liability management and financial planning, earning both the CMPS and CLA designations relating to mortgage and financial planning. John also is a former Adjunct Professor at Westchester Community College, as well as current Instructor at "NIFE" - The National Institute of Financial Education (www.niofe.com)